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ACCOUNTING INFORMATION

EVENT ID	TIME AND DATE	AMOUNT	BALANCE	COMMUNICATION PARTNER	REASON
E325V3124	200212091805	2000	2000	TK3265	CH0100241
D324V0159	200212100952	-500	1500	KB300213	DL09EG012
U5642K9012	200212101935	100	1600	KX100241	UL09MM020
E333V5936	200212111946	-1000	600	TK3265	PC10EY024
	.				
	.				

FIG.12A

HISTORY

EVENT ID	TIME AND DATE	EVENT	COMMUNICATION PARTNER	ITEM	LINK
Z201F302J	200212100952	DL	FH202238	03MA004	E325V3142
Z201K002L	200212101935	UL	KB300213	06YK025	D324V0159
Z201K935M	200212111946	PC	TK3265	10EY024	E333V5936
E333V5936	200212111946	CH	TK1862	-	PC10024
	.				
	.				

FIG.12B

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<LIVE BROADCASTING CONTENTS REGISTRATION TABLE>

SPONSOR NAME	DATE	VENUE NAME	DISTRIBUTION PROVIDER	:
ABC	ymmdd	S PUBLIC HALL	R PROVIDER	:
XYZ	ymmdd	N HALL	M DISTRIBUTION CENTER	:
:	:	:	:	:

FIG.17A

<VENUE INFORMATION TABLE>

VENUE NAME	CAPACITY	THE NUMBER OF CAMERAS	ACOUSTIC INFORMATION	:
S PUBLIC HALL	600 PERSONS	10 CAMERAS	** *	:
N HALL	1500 PERSONS	15 CAMERAS	** *	:
:	:	:	:	:

FIG.17B

<DISTRIBUTION INFORMATION TABLE>

SERVER NAME	PERFORMANCE	LINK	SPEED	:
AA COMPANY	** *	** *	** *	:
BB COMPANY	** *	** *	** *	:
:	:	:	:	:

FIG.17C

<SPONSOR INFORMATION TABLE>

SPONSOR NAME	PAST PERFORMANCE STATE	CONTENT'S DL STATE	SEARCHING RESULT	REMAINING DAY LEFT BEFORE OPENING	:
ABD	CAPACITY 100%	100 TIMES/DAY	12000 HITS	90 DAYS	:
	CAPACITY 95%	120 TIMES/DAY	15000 HITS	30 DAYS	:
:	:	:	:	:	:

FIG.17D

<PATTERN INFORMATION TABLE>

IMAGE PATTERN	PATTERN	EFFECT	ZOOM	...
PATTERN A	NORMAL	NO	YES	...
PATTERN B	IDEA 1	YES	NO	...
PATTERN C	IDEA 2	YES	YES	...
:	:	:	:	:

FIG.20A

<DISTRIBUTION DESIRING PERSON INFORMATION TABLE>

NAME OF DISTRIBUTION DESIRING PERSON	ID CODE	PRESENCE OR ABSENCE OF DESIGNATION	DESIGNATION INFORMATION	RECEPTION TIME AND DATE	DISTRIBUTION	ACCOUNTING INFORMATION	...
AAA	*****	NO		yymmdd	PRIMARY	***	...
BBB	*****	YES	OO MAIN	yymmdd	PRIMARY	***	...
CCC	*****	YES	ΔΔ UP	yymmdd	PRIMARY	***	...
:	:	:	OO MAIN	:	:	:	:
ZZZ	*****	YES	:	yymmdd	PRIMARY	***	:
:	:	:	:	:	:	:	:

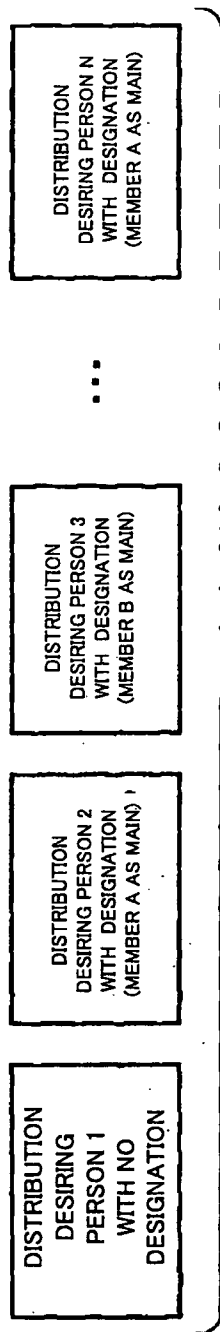
FIG.20B

<PATTERN INFORMATION TABLE>

RANK	DESIGNATION INFORMATION	CASES	CATEGORY	...
1	OO	30	PATTERN B	...
2	ΔΔ	20	PATTERN C	...
:	:	:	:	:
N	□□	5	PATTERN N	...

FIG.20C

FIG. 21A



STATISTICAL PROCESSING USING KEYWORD, CATEGORIZE

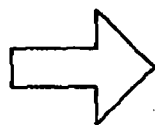


FIG. 21B

ABSENCE OF DESIGNATION : 45 PERSONS
 PRESENCE OF DESIGNATION : 55 PERSONS (BREAKDOWN) DESIRING "MEMBER A" → 30 PERSONS
 DESIRING "MEMBER B" → 20 PERSONS
 DESIRING "OTHER" → 5 PERSONS

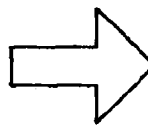


FIG. 21C

ABSENCE OF DESIGNATION : 45 PERSONS + DESIRING "OTHER" 5 PERSONS → 50 PERSONS (50%)
 PRESENCE OF DESIGNATION : 50 PERSONS (BREAKDOWN) DESIRING "MEMBER A" → 30 PERSONS (30%)
 DESIRING "MEMBER B" → 20 PERSONS (20%)

